



Contact: Shanon Stowe
931-307-1988; shanon@iconmediagroup.com

Icon Media Group Launches New Website Faith and Family PR Firm Showcases Breadth of Success

NASHVILLE, Tenn., (October 5, 2015)— Icon Media Group, a media relations firm serving publishing, entertainment and non-profit clients, announces the launch of its new website at IconMediaGroup.com, created by design firm EMG. Co-founded by Paige Collins, Shanon Stowe and Jennifer Willingham, Icon is based in Nashville, Tennessee.

The firm, which focuses on faith and family values projects, recently managed publicity efforts for the faith-based blockbuster WAR ROOM (AFFIRM/TriStar), which shocked Hollywood when it became the #1 film in the nation in its second week of release. Icon also handled PR for the #1 Independent Film of 2014, GOD'S NOT DEAD (PureFlix), which grossed more than \$60 million in domestic box office receipts.

Over the summer Icon helped launch the faith-based Broadway musical, "Amazing Grace," acclaimed by critics and audiences alike.

Since Icon's inception in January 2013, the firm has worked on 11 *New York Times* bestsellers, including: *You Can, You Will* by Joel Osteen, *Kelly Tough* by Erin and Jill Kelly, *The Best Yes* by Lysa TerKeurst, *Fervent* by Priscilla Shirer, and *The Battle Plan for Prayer* by Stephen and Alex Kendrick, among others.

Upcoming major releases include *The Power of I Am* by Joel Osteen, *Whitney Miller's New Southern Table* by MasterChef winner Whitney Miller, *Breaking Busy* by Executive Director & COO of Propel Women Alli Worthington, and *Beautiful Uncertainty* by *New York Times* bestselling author Mandy Hale, *The Single Woman*™. Upcoming film releases include CAGED NO MORE and I'M NOT ASHAMED, a biopic about Columbine High School shooting victim Rachel Joy Scott.

Icon's client roster has included: Sony/AFFIRM Films, Provident Films, One Media, Pure Flix, Red Entertainment, Salt Entertainment, Check the Gate Productions, Convoy of Hope, Compassion International, Preemptive Love Coalition, Joel Osteen Ministries, Mercy Ministries, MegaFest, American Bible Society, Zondervan, Thomas Nelson, Howard Books/Simon & Schuster, Waterbrook Multnomah/Penguin Random House, David C Cook, Baker Books, Revell, Chosen, Moody Publishers, Worthy Publishing, B&H Publishing Group, and Hachette Book Group, among others.