



Every WORD Matters™
BHPublishingGroup.com

Family Christian Names *The Battle Plan for Prayer* and *Fervent* 2016 Books of the Year

#1 Movie in America inspires first co-“books of the year” award

NYT bestsellers *The Battle Plan for Prayer* and *Fervent* offer people a plan for strategic prayer

NASHVILLE, TN – January 25, 2016 – B&H Publishing Group is proud to announce that Family Christian has named two of their *New York Times* bestselling companion book products for the WAR ROOM film, *The Battle Plan for Prayer: From Basic Training to Targeted Strategies* by Alex & Stephen Kendrick and *Fervent: A Woman’s Battle Plan to Serious, Specific and Strategic Prayer* by Priscilla Shirer, as its 2016 Books of the Year. Family Christian will be promoting the titles in all of its stores chain-wide, in multiple print catalogs, in various online platforms, and in its network of bloggers for the entire calendar year of 2016.

This is the first year that Family Christian has named two titles as the recipients of its Book of the Year award.

“We are so honored that Family Christian has chosen both *The Battle Plan for Prayer* and *Fervent* as its 2016 Books of the Year,” noted B&H Publisher Jennifer Lyell. “God has been using these books in tremendous ways and we are excited and humbled to join together with Family Christian in 2016 to equip readers to go deeper in their prayer lives and develop more intimate relationships with God.”

“*The Battle Plan for Prayer* and *Fervent* are two must-have titles for readers seeking to strengthen their prayer lives,” said Mike Hoeksema Book Buyer of Family Christian. “We are at war with a very real enemy, and prayer is a powerful weapon that should be our first plan of attack. Priscilla Shirer and Alex & Stephen Kendrick provide readers with the tools to win the battle in these powerful books. We are honored at Family Christian to help share their messages.”

Fervent is a hands-on, knees-down, don’t-give-up action guide to practical purposeful praying. Shirer brings her role from the film into the real lives of today’s women, addressing the topics that affect them the most: renewing their passion, refocusing their identity, negotiating family strife, dealing with relentless regrets, navigating impossible schedules, succeeding against temptation, weathering their worst fears, uprooting bitterness, and more.

The Battle Plan for Prayer is designed to help anyone learn how to become a powerful person of prayer. It begins with prayer’s core purpose, its Biblical design and its impact throughout history. Readers are guided scripturally through the fundamentals of how effective prayer works, inspired towards a closer, more intimate relationships with God, and shown how to develop specific prayer strategies for each area of life.

WAR ROOM, the highly anticipated fifth film from Alex & Stephen Kendrick (Fireproof, Courageous, Facing the Giants, Flywheel) debuted in theaters on August 28 from Sony Pictures Entertainment's TriStar Pictures. The film quickly rose to be the #1 movie in America during its second week at the box office and is now topping the charts on DVD, Blu-ray™ and Digital. The film features *New York Times* best-selling author and Bible teacher Priscilla Shirer in her film debut. The cast also includes director Alex Kendrick (*Moms' Night Out, Courageous*), T.C. Stallings (*Courageous*), and comedian Michael Jr. WAR ROOM introduces film newcomers Karen Abercrombie as Miss Clara and Alena Pitts as Danielle, and features a cameo by renowned speaker and best-selling B&H Publishing Group author Beth Moore in her first acting role.

To learn more, visit:

WARROOMTHEMOVIE.com
Facebook.com/WarRoomMovie

Contact:

Shanon Stowe, 931-307-1988
Shanon@IconMediaGroup.com
Jennifer Willingham, 615-483-4729
Jennifer@IconMediaGroup.com

About Family Christian

Located in the United States, Family Christian is the world's largest Christian-focused retailer. The nonprofit organization has approximately 250 stores in 261 cities. The organization offers a variety of Christian-themed merchandise, including Bibles, home décor, art, gifts, DVD's, kids products, books, and music. In addition to its physical stores Family Christian provides consumers with access to all these resources through www.familychristian.com, its eCommerce platform. All earnings are donated to Christian ministries serving families, orphans and widows in distress. Learn more at www.familychristian.com/about.

About B&H Publishing Group

B&H Publishing Group, an imprint of LifeWay Christian Resources, is a team of mission-minded people with a passion for taking God's Word to the world. Because we believe Every Word Matters® we seek to provide intentional, Bible-centered content that positively impacts the hearts and minds of people, inspiring them to build a lifelong relationship with Jesus Christ. Among our print and digital releases for the trade, church, and academic markets, titles include The New York Times No. 1 best-sellers *The Love Dare* and *The Vow*, #1 CBA best-sellers *Fervent* and *I Am a Church Member* as well as the award-winning *HCSB Study Bible*, which features the Holman Christian Standard Bible translation. www.BHPublishingGroup.com. Follow us on Twitter at [@BHPub](https://twitter.com/BHPub) and on [Facebook](https://www.facebook.com/BHPublishingGroup).

###