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## **Icon Media Group Announces New Hire Nashville-Based PR Firm Adds Associate Publicist to Team**

**Nashville, Tenn. (January 29, 2018)**– Icon Media Group announces the firm has hired Christina Bostick as Associate Publicist. Most recently, Christina was the Marketing and Promotions Coordinator for Cromwell Radio Group who owns and operates 32 stations throughout Tennessee, Kentucky, Illinois and Indiana.

Christina’s previous work experience also includes internships with WCBI News in Columbus, MS and ESPNU in Starkville, MS. She is passionate about community outreach and ministry work. Christina was named Miss Mississippi’s Outstanding Teen and served as President of Eyes of Love Ministry, a non-profit that provides eye care for people in Nigeria. Christina graduated Summa Cum Laude from Mississippi State University in 2016, where she was also honored as Homecoming Queen. She holds a Bachelor of Arts in Communication with a Broadcasting emphasis.

“I couldn’t be more excited to have Christina join the Icon team,” said co-founder Shanon Stowe. “Her passion and excitement for our industry is evident the instant you meet her. Christina’s skills coupled with the Icon commitment to exceptional service will add tremendous value for our clients.”

Icon Media Group is a Nashville-based PR firm specializing in media relations for faith and family values brands, films, books and non-profit organizations. Icon’s partners have launched more than 85 *New York Times* bestsellers.

Icon’s book work includes the recent *New York Times* bestsellers: *Through Your Eyes* by Ainsley Earhardt, co-host of FOX & Friends, *Daring to Hope* by Katie Davis Majors, *Present Over Perfect* by Shauna Niequist, *Blessed in the Darkness* by Joel Osteen, and *Soar* by T.D. Jakes. Current book projects include works by *New York Times* bestselling authors Lisa Bevere, Dr. Kevin Leman, and Jentezen Franklin as well as Museum of the Bible co-founder Jackie Green & Hobby Lobby Corporate Ambassador Lauren Green McAfee, MercyMe’s Bart Millard, ground-breaking researcher Shaunti Feldhahn, Chewbacca Mom Candace Payne, Solo Parent Society’s Robert Beeson, and more.

Film campaigns have included the box office hit WAR ROOM, which became the #1 movie in America, the #1 Independent Film GOD’S NOT DEAD, TO JOEY, WITH LOVE, and last fall’s well-reviewed movie ALL SAINTS. Icon is working on the March 2018 film I CAN ONLY IMAGINE, starring Dennis Quaid, Cloris Leachman, Trace Adkins and J. Michael Finley, telling Bart Millard’s real-life story behind the beloved MercyMe hit song.

Clients Icon has represented include: Aladdin, American Bible Society, Baker Books, Barbour Publishing, B&H Publishing Group, Chosen Books, Convoy of Hope, FaithWords, iDisciple, Joel Osteen Ministries, Moody Publishers, One Media, Provident Films, PureFlix, PULSE, Regnery, Revell, Sony/Affirm Films, Trinity Broadcasting Network, Thomas Nelson, Tyndale, Universal Pictures, Waterbrook Multnomah, and Zondervan.

For more information about Icon Media Group, visit [www.iconmediagroup.com](http://www.iconmediagroup.com).

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